

FOR IMMEDIATE RELEASE

CoreCode Announces Discontinuation of MacUpdater, Opens Licensing and Acquisition Opportunities

Birkirkara, Malta — April 30, 2025 — CoreCode Ltd., the developer behind the award-winning MacUpdater software, today announced that it will be discontinuing active development of MacUpdater after January 1, 2026. With the core technical challenges of the macOS app-updating space fully solved, CoreCode is now inviting interested parties to either **license the underlying technology** or **acquire the entire MacUpdater project**.

Over the past 8 years, MacUpdater has become a trusted solution for tens of thousands of users, enabling seamless updates for over 6,700 macOS applications. However, despite strong user loyalty and technical excellence, CoreCode has decided to wind down the project due to a lack of sustainable monetization under a non-subscription model.

“We built something amazing — a complete, trusted ecosystem for keeping apps up-to-date on macOS,” said Samuel Vimes, Marketing Director at CoreCode. **“But we’ve realized our strength lies in solving tough technical problems — not in ongoing commercialization or sales. Rather than let MacUpdater fade, we’re offering the tech to others who can take it to the next level.”**

The company is offering:

- **Outright acquisition** of the product, user base, and codebase for continued development or integration. CoreCode is offering the sale of MacUpdater to any reputable company interested in continuing the product for the benefit of the macOS user community. The current user base of MacUpdater could bring an estimated revenue of ~300,000€ per year with a subscription model. Since the current user base has basically been obtained without any marketing efforts, this is still a largely untapped market with considerable opportunities for future revenue growth. Even larger opportunities for growth would be in the enterprise and corporate market that has been basically ignored so far.
- **Licensing of MacUpdater's technology**, enabling perfect Mac app-updating in your product or company. The functionality of MacUpdater could be extremely valuable, e.g. to MDM / enterprise management vendors. Keeping apps current should be an integral part of any enterprise management solution, but their offerings here so far have been modest and cannot be compared to a real solution like MacUpdater. Additionally, licensing our technology could be useful to any large company intending on keeping the apps on their fleet managed and updated in a professional way.

MacUpdater's database currently maintains over **1.7 million version entries** for more than **150,000 apps**, and the centrally managed config file contains **135,000 tags** for **75,000 apps**. Database and config file are updated multiple times per day during our daily maintenance, which is performed by our team using a finely tuned app update pipeline which has been perfected in 7 years of development.

More information?

Interested parties can obtain more information directly from
CoreCode:

 <https://www.corecode.io/macupdater/sale-and-licensing.html>

Interested in Licensing or Acquisition?

Potential partners, investors, or acquirers are encouraged to contact
CoreCode directly:

 root@corecode.io